

LEEDS LS11

# Educate. Innovate. Collaborate.

# Business Re-imagined





Welcome to White Rose Park, where the brightest minds of today come together to solve the problems of tomorrow.

Forget everything you know about out of town business parks. White Rose Park (WRP) is re-writing the rulebook, bringing business, life and academia together to create a talent and knowledge based park of the future. A place where innovation drives business and business drives innovation, fusing education with commerce to inspire a community of innovators and disruptors.

# Park-Life



Starbucks Coffee







Storage



On-site Créche

EV Chargin Points



IMAX Cinema





White Rose Shopping Centre

Car Parking

The Yorkshire Deli



Pop-up Food Vendors

The White

Rose Park App



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24/7 Security



Wellbeing App



### **Home to Global Brands**



White Rose Park has long been a hub for global businesses and has a history steeped in innovation. From the beginnings of First Direct, the UKs first digital bank to present day sports media giant DAZN, disruption and innovation runs through the DNA of the park. With a host of retail and leisure amenities within a short walk, the park boasts enviable staff retention rates amongst our tenants. White Rose Park has 525,000 sq ft of existing workspace, with 150,000 sq ft of further development planned.

Telefonica | O<sub>2</sub>



**CAPITA** 



# In good company



### Environmental, social, governance (ESG)

#### Environmental

- Smart & sustainable buildings
  - Clean air
  - Green materials
  - Renewable energy
  - Re-use of grey water
- Ambition to be Net Positive by 2030

#### Social

- Inclusive high quality education
  - Daycare nursery
  - First class health & safety
    - Diversity & inclusion
- Prioritising health, fitness & wellbeing
  - Community outreach

#### Governance

- Investor inclusion
- Clear and measurable objectives
- Fair work and pay to the benefit of the local economy
- Transparent tendering, modern slavery act adherence





Sustainability and the health of our planet and
people is at the core of our future plans for the
park, and we have set a target to be carbon
positive by 2030. We already have a number
of initiatives in place.







100% Green Electricity 99.9% of Waste Recycled Green Travel Plan



LED Lights

EV Charging Points



Biodiversity



PV Cells



**EPC Commitments** 



# Wellbeing

Our Wellbeing app, Navigator by hero, allows individuals and businesses to manage and progress goals; including sleep, steps, exercise, nutrition, breathing, activity, habits and recovery. Coupled with our outdoor training park, newly created wellness garden and daily healthy eating food options, we take the wellbeing of our WRP community seriously.





### Innovation

From the beginnings of First Direct, the UKs first digital bank to present day sports media giant DAZN, disruption and innovation runs through the DNA of the park.

A Smart Cities Innovation Hub will see the WRP utilised as a Real World testbed and will attract the world's best innovators and startups to the Park. A ground-breaking new net-positive building will utilise the latest design and construction techniques on the newly created Station Square site.





### Where work & life come together seamlessly

CAPITA

Relaxing spaces for work or rest

173

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TREE

COCKSPT 1

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### Work Better



People are the lifeblood of any organisation and its success relies on a happy and healthy workforce. High spec office space coupled with vibrant green spaces and courtyards offer the perfect mix of workspace and breakout areas, helping keep your people at the top of their game mentally and physically. Future plans include on-site fitness and wellbeing programmes as well and a dedicated WRP wellness app for everyone.



### Safe & Secure

#### One of the safest places to work and visit in the UK.

White Rose Park boasts multilevel security, managed on-site 24 hours a day, 7 days a weeks and 365 days a year. On-site security expertly manage all tenants daily needs and their visitors, using a combination of a bespoke online visitor portal and intelligent security systems.







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# Work Collaboratively

# **Future-proof technology**









**Robust Cyber** Security



Power Outage Protection



Network connected

Full fibre network



**5G** Connected

Leeds Innovation



Secure Infrastructure



Clear Telecoms



### Connected

### We understand how important internet connectivity and resilience is to a business

Modern business and innovation demands superior connectivity and we've got it covered. With Virgin, BT & AQL all in place, and two separate feeds for both internet and power into the Park, resilience comes as standard. 2021 will see White Rose Park become one of the first places in Leeds to receive 5G connectivity, meaning business can be accelerated even more.



# everywhere



# Getting here is a breeze



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4 mins to Leeds Centre

45 mins to Manchester





15 mins

from the M1

#### 12 mins from Morley

20 mins from Churwell

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# White Rose Station

Opening in Spring 2023 the White Rose Railway Station will mean the Park is only a 4 minute train journey to Leeds city centre and 45 minutes to Manchester. With a forecasted 343,000 trips annually, this new addition to the Park not only offers staff an exciting new transport option but offers you access to a wider talent pool.





### Leeds City Centre in 4 minutes



6 Leeds Bradford Airport (26min drive)



# Beautiful & functional

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# Accommodation







Floor	Suite	Sq Ft
Ground	S	1,499
	U	4,583
	QR	18,628
	Retail	1,066
First	OC	1,006
	U	3,934
	NA	4,685
	NB	12,360







### Be here now

The available office space benefits from a Grade A specification including LED lighting, raised access floors, 4 pipe fan coil air conditioning, metal ceiling tiles, a stunning double-height reception area, shower and changing facilities and extensive dedicated on-site car parking.

The space benefits from a high quality fit-out which provides meeting rooms, kitchens and staff break out areas and can be provided fully furnished with existing IT infrastructure.





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